

The Fountain Bowl Open Play Rewards Card

Rewards + Gifts in a Single Card

IT'S EASY TO USE FOR REWARDS:

IT'S EASY TO USE FOR GIFTS:



BOWL—Use your card every time you bowl at Fountain Bowl. Simply show your membership rewards card to our customer service team at point of sale.

SCORE CREDITS—The Fountain Bowl Bowler Rewards program converts every dollar you spend into cash back credit that is loaded back onto your rewards card. Members receive 10% cash back rewards on every qualifying purchase.

EARN REWARDS—Accumulate and spend your rewards on future open play purchases at Fountain Bowl. Please note your card must be activated before rewards can be redeemed but you can accumulate an unlimited number of reward credits prior to activation that will be available to you upon activation.

LOAD VALUE—The Fountain Bowl Bowler Rewards Card doubles as a gift card. ** You can load and redeem value on the card the same way you'd use a gift card at any retail store such as Best Buy or Starbucks.

SCORE CREDITS—Every time you spend money on open bowling at Fountain Bowl, you receive 10% Reward bonus added to your card. For example, if you load \$100 in value, you'll receive \$10 in cash back credit you can spend toward future open bowling purchases.

ENJOY FLEXIBILITY—Credits on the Fountain Bowl Bowler Rewards Card are treated same as cash. Parents can load value on the cards for their kids to enjoy and everyone can benefit by purchasing credit in advance for either themselves or a loved one. Gift credits can be used immediately upon load, regardless of whether or not your card has been activated in the Bowling Rewards system.

****Valid for open play bowling. Excludes league bowling, food and alcoholic beverages.**

THE MORE YOU SPEND, THE MORE YOU EARN. USE YOUR CARD JUST LIKE CASH!

Have you picked up your FREE ten dollars yet?

Fountain Bowl Bowler Rewards Program Terms & Conditions

The Rewards Card is not redeemable for cash and no change will be given for unused value. Qualifying purchases that accrue rewards include open play bowling, birthday parties and other activities specifically announced. Food and beverage purchases and organized group events are not eligible for rewards. Cardholders must activate their cards to be eligible to redeem earned reward credits. See website at bowlrewards.com for complete terms and conditions and privacy policies.

THERE ARE TWO WAYS TO REGISTER: ONLINE @ www.bowlrewards.com

Buy a card from a Fountain Bowl Rover or the Front Desk and register your card online at www.bowlrewards.com at your convenience from any Internet connected computer. You will receive an email from our automated system asking you to click a link to activate your card. Once clicked, your card is activated and you can redeem any reward credits off your card.

OR BY HAND

Fill out the form below and hand it to a Fountain Bowl Rover who will register your card for you. If you do not have an email address, please check the box indicated below. If applicable, you will receive an email from our automated system asking you to click a link to activate your card. Once clicked, your card is activated and you can redeem any reward credits off your card.

CARD ID#: 0000 _____

NAME: _____ EMAIL: _____

INITIAL PASSWORD: _____ (You can change it anytime upon account login)

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BIRTHDAY: _____ Gender (circle one): Male Female

HOME PHONE: (____) _____ - _____ MOBILE PHONE: (____) _____ - _____

(Text Message Alerts: Yes I opt-in to receive periodic text messages of reward notifications to my mobile phone.)

I hereby agree to accept the terms and conditions of the Fountain Bowl Rewards program and abide by the cardholder policies, procedures, and legal disclaimers as published on Legal Notices section of www.bowlrewards.com

SIGNATURE: _____ DATE: _____

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